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# For Immediate Release



## Chicago Author Audrey Woodley Is Making Strides With Her 7 CPR Spiritual Principles.

*"Some of our biggest challenges come in the form of fear and doubt  
which we can overcome with proper goal setting and planning"*

Chicago, IL (November 16, 2014)- [Audrey L. Woodley](#), President and Founder of [Changing Oasis, Inc.](#), believes that she wouldn't be where she is now or do what she loves doing without the core values her mother instilled in her at an early age. Woodley says she remains excited about all the accomplishments made by [Changing Oasis, Inc.](#) and rejoices at all of her own personal accomplishments despite minor setbacks, trials and tribulations.

Woodley decided to walk out on faith and so she connected professionally with Kathy McClure of McClure Publishing. This alliance gave her the opportunity to be featured on The Kathy McClure Show and one of their magazine's front cover(s). Additionally she was also a featured contributing author of several articles published in the magazine.

Both [Audrey](#) and her company Better Destination Media, Inc., has been featured as a co-author in the new book "Manifesting In High Heels", compiled by Christine Marmoy, founder of Coaching and Success, who helps thousands of women reach their dreams. In Chapter 26 "Manifesting My Destiny". Woodley uses the 7 CPR Spiritual Principles" in which helps others to enrich their lives. This book is available for purchase on [Amazon.com](#).

[Audrey](#) has cultivated many professional alliances with other organizations whose visions are in line with that of [Changing Oasis, Inc.](#) These organizations include, but are not limited to: Dress For Success and Toni Coleman-Brown founder of [Network for Women in Business](#); with whom Audrey co-authored an International Best Seller book entitled, [Network is Your Net Worth](#), available on Amazon. [Audrey](#) was very successful at increasing her personal brand awareness by creating a buzz around [her 5-Day Chicagoland Book Tour](#) which was a success and a sellout. The writing project with Toni was a stepping stone to Woodley landing several speaking engagements which helped her to leverage her personal brand and foundation; both continues to be instrumental in helping to build her coaching business.

Woodley says that there have been so many women that have inspired her and helped her to envision a project like "[Embrace My Beauty](#)" to help add value and give credibility to small business owners and entrepreneurs by depositing in them the knowledge that they need to succeed. She also believes that a good recipe for success has to have the right ingredients. [Audrey](#) believes in order to create the business and live the life you want, you will need key ingredients and the directions on how to get there to where you want to be.

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# Better Destination Media

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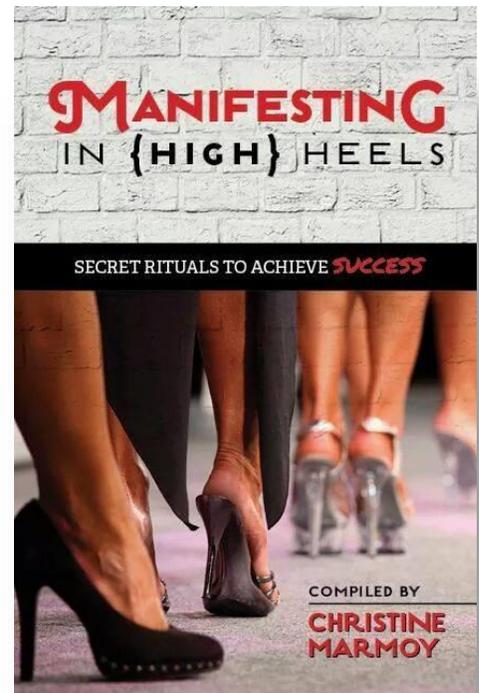
Better Destination Media, Inc. maintains a professional website and gives its members the opportunity to learn about branding, joint venture and promoting their business through logo placement and approved marketing ads on the website. Audrey says that there have been so many women that have inspired her and helped her to envision a project like “Embrace My Beauty” to help add value and give credibility to small business owners and entrepreneurs by depositing in them the knowledge that they need to succeed. Audrey believes that a good recipe for success has to have the right ingredients. Audrey believes that in order to create the business and live the life you want, you will need key ingredients and the directions on how to get there. So, Audrey welcomes constructive criticism that helps her to be more solution focused with the right instructions for achieving a successful outcome. Some of our biggest challenges come in the form of fear and doubt which we can overcome with proper goal setting and planning.

There will be a wide array of public and private events in celebration of the new book releases, which will include local "live" book signings called "Books-Beauty-Brands" and a virtual book launch that will begin October 30th which is when the book is officially avail for purchase by the public. For more details on this new book and upcoming launch event visit [www.audreywoodley.com](http://www.audreywoodley.com) or contact office@773.309.1047

# 7 CPR Spiritual Principles

Audrey L. Woodley crafted the 7 CPR (Condition, Prayer, Reflections) Spiritual Principles out of her personal experience, and her educational and professional journey. She discovered that life's challenges and hardships can drain the very life out of you. Audrey employed these principles to resuscitate her life. Now, she is sharing them in her new book, *CPR Mini Journal Series*.

Audrey initially introduced the 7 CPR Spiritual Principles in the book, *Manifesting In {High} Heels*, compiled by Christine Marmoy, founder of **Coaching and Success**, who helps thousands of women reach their dreams. Audrey is featured as a co-author. Her chapter is "Manifesting My Destiny using the 7 CPR Spiritual Principles" (chapter 26). The book will be available for purchase on October 31<sup>st</sup> at Amazon.com. The book signing will take place on November 17th in conjunction with Changing Oasis, Inc 3rd Annual Toy.



Each year we reflect on the challenges we've faced and the milestones we've accomplished. We cannot be remiss in our gratitude to Rita Ann Woodley, mother of Audrey L. Woodley. Rita was one of our biggest financial supporters and one who always encouraged us to continue to push forward. Rita was an inspiration to us, a fighter who battled cancer for more than 10 years. She will truly be missed and never forgotten.

[WWW.THENETWORKFORWOMENINBUSINESS.COM/AUDREY](http://WWW.THENETWORKFORWOMENINBUSINESS.COM/AUDREY)

## Success STORY

- \*BOOKED SEVERAL 5DAY SPEAKING TOURS IN CHICAGO
- \*BUILT CLIENTS LIST
- \*INCREASED SALES
- \*PARTNERED WITH JOMALONE

**AUDREY WOODLEY**  
LIFESTYLE, BEAUTY & BUSINESS COACH

# Embracing Your Brand

## \*Beauty\*Business in PR

### Why I chose you: Embracing Your Brand\*Beauty\*Business in PR

Everyone has a story and there are women out here, just like you and I, who needs a little push from someone who has struggled and overcame the obstacles that we face while starting a business. This is why I have chosen you to become a part of this project.

I have identified you as a distinguished woman who owns her own business, is a leader in her community, and is a natural motivator and a game changer in your field. I know that having you as a part of this joint venture that you would entice our audience as well, your expertise and winning story of how you overcame the obstacles will be an invaluable source to others, who have a desire to become successful.



### The benefits of joining:

- Becoming a published co-author of a best-selling book
- Generate new clients and leverage to your business
- Cultivate credibility for your professional brand
- Cross networking in other markets and cities
- Building our Success in 2015

### Is there a fee?

Yes. The fee of \$600 to join covers the creation and publication of the book, marketing campaign, promotional materials (i.e. book marks, email flyer, etc.), assistance with the launch of your personal book tour and guidance throughout the process.

# Audrey L. Woodley

Audrey Woodley, Founder of Changing Oasis, Inc. and Better Destination Media, Inc., a social media boutique, is a motivational speaker, life coach, radio talk show host and entrepreneur. Changing Oasis, Inc. is a nonprofit community based organization that takes an active role in improving and enhancing the quality of life of parents and youths in the urban communities. We offer entrepreneurial training, career and life coaching, and high school diploma.

This year Audrey took a leap of faith and launched “Literacy4Change” High School Diploma for adult’s campaign. This year we’re looking for volunteers and coaches to mentor our students to build a better future.

Audrey can be booked for speaking engagements and workshops on teen mentoring, women empowerment, leadership, entrepreneurship, technology and social media.

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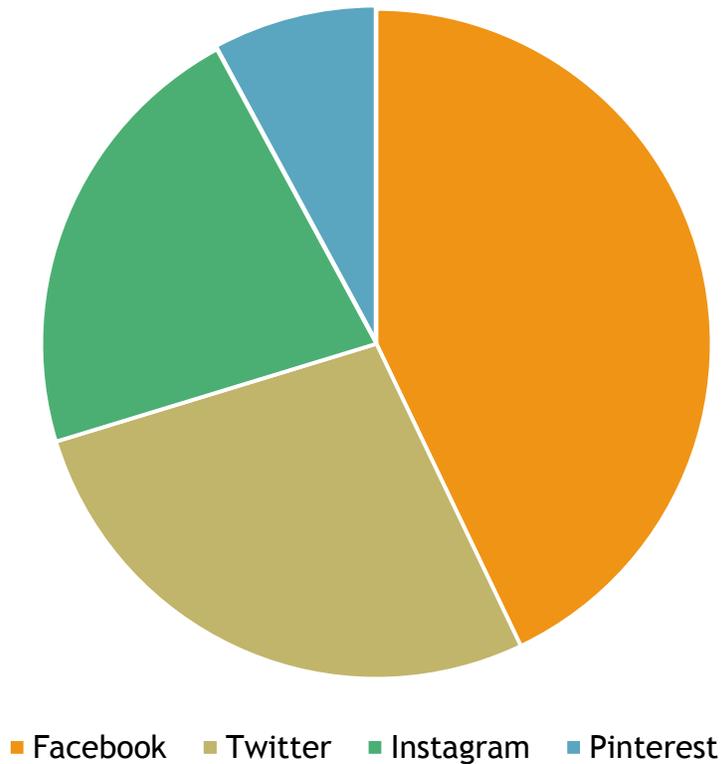


AUDREY WOODLEY

# Statistics



## Audience Reach



Facebook: 1646  
Twitter: 1050  
Pinterest: 303  
Instagram: 837

### Media

Rolling Out, with Sib sBreakfast Club Chicago Influential Business Owner's  
PEPG Book Club -Speaker & Author  
Just Say It with LanaJ- Chicago Cable Channel 25  
Intellectual Radio- Radio Personality  
Examiner.com

# Contact

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Google video's

:<https://plus.google.com/u/0/b/109243176725352172581/+ChangingoasisOrg/videos>

Youtube:<https://www.youtube.com/user/mzaudrey40>

LinkedIn: <http://www.linkedin.com/in/audreywoodley/>

FBPages: <https://www.facebook.com/audreywoodley>

FB Fanpage:<https://www.facebook.com/AlwoodleyCEO?ref=hl>

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